

B.Sc.(IT) Semester - 3 (CBCS) Examination
Oct/Nov. -2019 [NEW COURSE]
CMS with WordPress & Magento(Core)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
-

- Q.1(A) Answer the following Questions: (03)
(1) Set () used to _____.
(2) Give definition of constructor.
(3) Get () used to _____.
- Q.1(B) Attempt any two question: (06)
(1) Explain how to set object's properties?
(2) Explain Inheritance in detail.
(3) Explain class with example.
(4) Explain concept of OOPs.
- Q.1(C) Attempt any one question : (05)
(1) Write a code for insert, update, delete operation in mysqli database with oops..
(2) Explain wordpress directory and file structure in detail.
- Q.2(A) Attempt Following Questions : (03)
(1) Write a definition of theme.
(2) The content elements are the heart of any _____.
(3) Write a use of search.php page.
- Q.2(B) Attempt any two question : (06)
(1) Explain Text widgets in detail.
(2) What is widgets?
(3) List out some useful plugins in websites.
(4) Explain archives widget in detail.
- Q.2(C) Attempt any one question: (05)
(1) Explain anatomy of theme in detail.
(2) Explain Seo Yoast plugin in Wordpress.
- Q.3(A) Attempt the following Questions : (03)
(1) What is loop?
(2) Explain wp_title().
(3) What is template tags?
- Q.3(B) Attempt ant two question : (06)
(1) Explain category tags in detail.
(2) Explain any two link tag in detail.
(3) Explain loop tags.
(4) Explain navigation menu tags.
- Q.3(C) Attempt any one question : (05)
(1) Explain get_header(), get_footer()and get_sidebar() function.
(2) Explain is_home(), is_page(),is_single(),is_search () in detail.

- Q.4(A) Attempt Following Questions : (03)
- (1) Write a full form of EDI.
 - (2) Write a full form of VAN.
 - (3) Write a full form of C2C.
- Q.4(B) Attempt any two question : (06)
- (1) What is E-commerce explain in detail.
 - (2) What is magento.
 - (3) Explain advantages and disadvantages of magento in detail.
 - (4) Explain magento's feature in detail.
- Q.4(C) Attempt any one question: (05)
- (1) Explain types of products.
 - (2) Write down a steps of setup categories.
- Q.5(A) Attempt Following Questions : (03)
- (1) What is use of Inventory in magento?
 - (2) _____ is a secure way for customers to pay online.
 - (3) Write a use of magento's checkout option.
- Q.5(B) Attempt ant two question : (06)
- (1) Write a step to describe how to add and manage tax classes in magento.
 - (2) Write down the steps to setup import/export tax rates.
 - (3) Write down the steps to describe how to set up payments plans in magento.
 - (4) Write down the steps help to set up Magento store with Google Checkout.
- Q.5(C) Attempt any one question : (05)
- (1) Explain Magento – Manage Orders in detail.
 - (2) Explain Magento – Setup shipping rates in detail.
